



Government of West Bengal
Office of the Project Director
Cooked Mid Day Meal Project
School Education Department
ACHARYA PRAFULLA CHANDRA BHAVAN
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Memo No : 14(23)-ES(CMDMP)/GENL-17/15

Dated: 19/01/17

From :- The Project Director, CMDMP,
School Education Department,
Govt. of West Bengal.

To :- 1-18) The District Magistrate, _____ (All).
19) Jt. Commissioner, Kolkata Municipal Corporation,
5, S.N.Banerjee Road, Kolkata-700013.
20) Labour Commissioner, West Bengal,
New Secretariat Building (11th Floor), Kolkata - 700001
21) The Sub-Divisional Officer, Siliguri Sub-Division.
22) Executive Director, Education Department,
Gorkhaland Territorial Administration (GTA),
Louis Jubilee Complex, PO & Dist: Darjeeling. Pin – 734101.
23) Chairman, Kolkata Primary School Council,
27-A, Bosepukur Road, Kolkata-700042.

Sub: Introduction of daily monitoring system through SMS

Ref: This Office memo. no. 10(23)-ES(CMDMP)/2017 dated 11.01.17

Sir,

Your kind attention is invited to the above subject and reference.

The MHRD, Government of India is pressing hard for the introduction of daily monitoring system through SMS.

You are requested to look into the matter so that daily monitoring system through SMS is executed as early as possible.

Previous instructions, prescribed format, data entry procedure and SMS process are enclosed herewith for taking necessary action.

THIS MAY BE TREATED AS EXTREMELY URGENT.

Yours Faithfully,

Encl: As Stated.


Project Director
CMDMP

Data entry Procedure for Daily Monitoring System MDM

District Level (OC-MDM) Activity:

1. Open the Home Page “www.mdm.wbsed.gov.in” of MDM Web Portal from any Web Browser like Internet Explorer, Firefox, Chrome etc.
2. Click on the **Login** button (top – right of the page).
3. Please enter valid user name, password, captcha and click on **Login** button.
4. Now you can see the home page of “**OC-MDM**”.
5. Click on **Profile Register** menu (left pane of the page).
6. Click on **Block/Muni./Corp. or SDO** menu to view block/muni./corp. name or SDO then click on action menu (▼ → add) then enter Name, Designation and Mobile Number.
7. On successful addition a relevant **message** will be shown.

BLOCK/MUNICIPALITY/CORPORATION Activity:

1. Open the Home Page “www.mdm.wbsed.gov.in” of MDM Web Portal from any Web Browser like Internet Explorer, Firefox, Chrome etc.
2. Click on the **Login** button (top – right of the page).
3. Please enter valid user name, password, captcha and click on **Login** button.
4. Now you can see the home page of “**BLOCK/MUNICIPALITY/CORPORATION**”.
5. Click on Master Data Management. (left pane of the page).
 - i. Click on **Update School Basic Information** button to add new school or update existing school information.
 - ii. Click on **Add school** (above the school list table) and enter valid information and click on add button.
 - iii. A **message** will be shown after successful insertion.
 - iv. Once inserted then only the Block Official can edit or delete the school information, if required.
6. Click on **Allow Contact Information (for less than three teachers)**.
 - i. Click on the “allow” option to allow permission to those schools which have only two teachers or less.
 - ii. On successful submission a relevant **message** will be shown.
7. Click on **School Contact and Enrolment Information** to add or update contact and enrolment information of schools.
 - i. Select pending or approve from drop down list and click on **Search** button to view required information as needed.
 - ii. After successful addition of both the contact and enrolment information one can click on the check box individually or as a whole.
 - iii. On successful addition a relevant **message** will be shown.
8. Click on **Unlock Contact & Enrolment Information** menu to edit/modify any approved case.

Data entry Procedure for Daily Monitoring System MDM

Registration Process:

1. Open the Home Page “www.mdm.wbsed.gov.in” of MDM Web Portal from any Web Browser like Internet Explorer, Firefox, Chrome etc.
2. Click on the Login button.
3. Click **Create CMDMP Account** and enter valid information and click on **SEND OTP** button.
4. OTP will be sent to the registered number only.
5. Put OTP and captcha and click on verify.
6. On successful verification, enter valid information and click on register button.
7. On successful registration user will get a login id through SMS to that registered mobile number. Using that login id user can login into the system.

SMS Process:

SMS to 15544 (Toll free)

SMS Format (if MDM is running):

1. IF School is of Pre Primary with Class I to IV
WBMDMS[space]TC[space]RC10[space]PC20
2. IF School is of Pre Primary with Class I to V
WBMDMS[space]TC[space]RC10[space]PC20[space]VC30
3. IF School is of Pre Primary with Class I to VIII
WBMDMS[space]TC[space]RC10[space]PC20[space]VC30[space]UC40
4. IF School is of Class I to IV
WBMDMS[space]TC[space]PC20
5. IF School is of Class I to V
WBMDMS[space]TC[space]PC20[space]VC30
6. IF School is of Class I to VIII
WBMDMS[space]TC[space]PC20[space]VC30[space]UC40
7. IF School is of Class V to VIII
WBMDMS[space]TC[space]VC30[space]UC40
8. IF School is of Class VI to VIII
WBMDMS[space]TC[space]UC40

NB: the number 10, 20, 30 and 40 mention with RC, PC, VC, and UC are the numbers of Mid-Day Meal takers shown as examples.

SMS Format (if MDM not is running):

1. If Reason is Non availability of Food Grains
WBMDMS[space]NM[space]RN1
2. If Reason is Non availability of Funds / Cooking Cost / Ingredients
WBMDMS[space]NM[space]RN2

Data entry Procedure for Daily Monitoring System MDM

3. If Reason is Absence of Cook-Cum-Helpers
WBMDMS[space]NM[space]RN3
4. If Reason is Food not arrived from NGO/SHG
WBMDMS[space]NM[space]RN4
5. If Reason is Holiday in School
WBMDMS[space]NM[space]RN5
6. If Reason is Others
WBMDMS[space]NM[space]RN6

SMS code:

Code	Description	Code	Description
RC	Preprimary	PC	Class I to IV
VC	Class V	UC	Class VI to VII
TC	Today Coverage	NM	MDM not Running
RN	Reason		

Reason Code:

Reason number	Reason
1	Non availability of Food Grains
2	Non availability of Funds / Cooking Cost / Ingredients
3	Absence of Cook-Cum-Helpers
4	Food not arrived from NGO/SHG
5	Holiday in School
6	Others



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From :- The Project Director
Mid-day Meal Programme
School Education Department

To :- 1-18 The District Magistrate _____ (All)
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23 The Chairman, Kolkata Primary School Council
27-A, Bosepukur Road, Kolkata-700042

Sub: Introduction of Daily Monitoring System through SMS.

Sir/Madam,

Daily Monitoring System through SMS is going to be introduced very soon. For this purpose following course of actions is to be taken.

1. Data from schools with correct DISE code are to be collected in prescribed format by the BDOs.
2. Data entry will be done at the Block Levels.
3. Data collection and entry thereof will have to be completed by 20th January, 2017.
4. Close monitoring will be done by the districts so that the work is completed within the stipulated period.

This may kindly be treated as extremely urgent.
All out effort is highly expected for this purpose.

Yours faithfully,


Project Director
Mid-day Meal Programme

FORMAT ENCLOSED.

**Cooked Mid-Day Meal Project
School Education Department
Government of West Bengal
School wise Information regarding**

SCHOOL DETAILS *

School Name:

DISE Code: 1 9

SCHOOL MANAGEMENT *

- | | |
|--|--|
| <input type="checkbox"/> Department of Education (Govt.) | <input type="checkbox"/> Madrasa Siksha Kendra (Supported by SSA) |
| <input type="checkbox"/> P & RD (SSK / MSK) | <input type="checkbox"/> Madrasa Education (Govt. Sponsored) |
| <input type="checkbox"/> Govt. Sponsored | <input type="checkbox"/> Special Training Centre (NCLP, STC under SSA, Education Gaurantee Scheme Centre etc.) |
| <input type="checkbox"/> Municipal body | |

SCHOOL CATEGORY *

- | | |
|--|---|
| <input type="checkbox"/> Primary Only | <input type="checkbox"/> Primary with Upper Primary |
| <input type="checkbox"/> Secondary only | <input type="checkbox"/> Secondary with Hr. Secondary |
| <input type="checkbox"/> Upper Primary only | <input type="checkbox"/> Upper Primary with secondary |
| <input type="checkbox"/> Hr. Secondary only | <input type="checkbox"/> Primary with upper primary and secondary |
| <input type="checkbox"/> Upper Primary with secondary & higher secondary | |
| <input type="checkbox"/> Primary with upper primary & secondary & higher secondary | |

CONTACT DETAILS *

MDM In-Charge Name:

Designation:

Mobile No.: + 9 1 -

Teacher Name:

Designation:

Mobile No.: + 9 1 -

Teacher Name:

Designation:

Mobile No.: + 9 1 -

ENROLMENT DETAILS *

Pre Primary: <input type="text"/>	Class - I: <input type="text"/>	Class - II: <input type="text"/>		
Class - III: <input type="text"/>	Class - IV: <input type="text"/>	Class - V: <input type="text"/>		
Class - VI: <input type="text"/>	Class - VII: <input type="text"/>	Class - VIII: <input type="text"/>		
SC	ST	OBC *	Minority	Others
Male: <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Female: <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

* OBC other than Minority

(Signature with stamp of HOI)